

# MARK SLATER – SIMPLY THE BEST



Some people stumble into the world of shares. Others are born into it, grow up in it and their life is set at an early age. The late Jim Slater was a somewhat controversial financier in the 1960s and 70s. Then he wrote children's books but for many of us his fame came from his journalism, his books (notably *The Zulu Principle*) and above all from the way that he brought PEG (Price Earnings Growth) analysis into the mainstream.

PEG is often misquoted and abused but as a system, when rigidly applied, it beats pretty much all comers when it comes to making money from shares. And it is the system Mark Slater, Jim's son, has used both as a journalist on the *Investors Chronicle* after he left Cambridge but for nearly all of his working life as a fund manager. That is not to say that Mark is merely a robotic number cruncher. Not only is he a dry wit but his investment management process is about more than data. He will take a considered macro view and he also meets management, recognising the importance of who is in charge of the ship.

And he reads widely. Not only books on investment and other matters but also press and broker coverage of the stocks he follows and is interested in. Those too proud to admit that they may have overlooked something in their analysis are doomed to underperform.

For a while there were those who viewed Mark as forever doomed to live in his father's shadow and the two were extraordinarily close. Those who knew Mark well knew he was very much his own man and would shine before long.

The track record of Mark as a fund manager at his own firm, Slater Investments, simply cannot be argued with and shows that he is a man who, in his own right, just cannot be ignored. He is simply one of the best investors in Britain today.

Of course he is not always top of the class. He admits that once every ten years he has a bad year. So it would be hard to judge him on any one year period. Last year he was Britain's third top performing manager but over five and ten years he is top of the heap. To be the best on

## Slater Growth P Acc

What is the Fund's objective?

To seek long term capital growth principally through investment in UK Companies.

### Cumulative Performance



	3m	6m	1yr	3yrs	5yrs
Slater Growth P Acc	+1.1	+8.8	+21.3	+41.8	+115.2
IA UK All Companies	-0.8	+0.5	+7.3	+20.5	+51.0
Rank within sector	28 / 266	5 / 265	10 / 264	13 / 248	6 / 235
Quartile	1	1	1	1	1

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such a consistent basis cannot be a fluke.

The format of Mark's annual talk at The Global Group UK Investor Show does not change but what he says does. When facts change so must your opinions. So there is always a dirty joke to start with from a man who cannot be described as being the most politically correct person in London. Then there is his view on the economy and how one should position your portfolio as a result of that view. But the bulk of the talk is on stock selection: what his funds hold and why, what they are selling and what they are buying.

If you look back at his talks at these shows over the past decade and a half, the one constant - other than the dirty joke - is that both the macro calls and stock calls have almost all been correct. Bang on the money. Expect the same again when Mark takes to the main stage at 4.10 PM on April 21st 2018.

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To hear Mark Slater's top investments, you must be at The Global Group UK Investor Show

