





Slater Investments Ltd. Brand Guidelines



Logo




- Aspect ratio of 1:1
- Colours not to be edited
- Transparent background

Colour Palette

| | |
|--|-----------------------------|
|  | R: 192 G: 000 B: 000 |
|  | R: 207 G: 181 B: 059 |
|  | R: 166 G: 166 B: 166 |
|  | R: 000 G: 000 B: 000 |

With red being the dark primary colour, black for the primary text, grey for the tag line, gold as accent colour and white as the background preference.

Fund Colours

| | |
|--|--------------------------|
|  | Slater Growth: #cfb53b |
|  | Slater Income: #7851A9 |
|  | Slater Recovery: #57a0d3 |

Slater Investments Ltd.
Our Ability is Your Stability

Typography

- Times New Roman
- Justified wherever possible
- Bold headings